



Retail Sensing
Vehicle & People Counting

New Vehicle Traffic Counter uses CCTV to count in all Directions

Retail Sensing are excited to launch their innovative Vehicle Traffic Counter.

Using CCTV and intelligent counting units, the traffic counting system achieves over 98% accuracy in all conditions: day and night in rain, sun and snow.

The vehicle traffic detectors can be set to count vehicles going straight on or turning. One camera can cover several exits of a junction. At four-way junctions, for example, the system provides multi-directional counts for vehicles turning north, south, east or west and coming from any direction.



There is no limit to the number of roads and junctions on which traffic can be counted using the scalable CCTV system. Counts can cover any period of time: the number of cars passing in each hour or each day for example.

The intelligent counting units analyse the CCTV pictures and upload the resultant counts wirelessly. The data is immediately made available over the internet. All the video analytics processing is done locally by the counting units, ensuring that the bandwidth use is minimised.



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During set-up installers can log into the system from a web browser, view the CCTV footage and check the counts. They can make adjustments via software choices to optimise the counts at each location and precisely configure the counting zone.

For more information contact

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<http://tinyurl.com/vehicle-counting>

<http://retailsensing.com/people-counting/vehicle-traffic-counter-cctv-web-browser/>

About Retail Sensing

Retail Sensing manufacture people and vehicle traffic counting equipment. All our products are designed and built in the UK. Our counting systems are in use in over 40 countries.